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**CURIO – A COLLECTION BY HILTON EXPANDS TO THE HEART OF HORSE COUNTRY
WITH OPENING OF THE HISTORIC CAMPBELL HOUSE LEXINGTON**

***Rockbridge Capital Invests more than \$10 Million in Renovations
to the Iconic Hotel Now Part of the Hilton Worldwide Portfolio***

LEXINGTON, Ky. and Birmingham, AL – Dec. 15, 2015 – Curio – A Collection by Hilton and HP Hotels Management Inc. today announced the opening of The Campbell House Lexington, nestled in the heart of horse country with local roots spanning more than six decades. As Hilton Worldwide’s (NYSE: HLT) rapidly-expanding global collection of distinctive upscale and luxury hotels, Curio caters to passionate travelers seeking local discovery and authentic experiences. The Campbell House Lexington, Curio Collection by Hilton is owned and developed by Rockbridge Capital and managed by HP Hotel Management, Inc.

Touting more than \$10 million in guest room renovations, Rockbridge Capital will continue to restore the property, paying homage to the hotel’s location deep in the heart of Kentucky. Conveniently located just minutes from downtown Lexington, the hotel is just four miles from the legendary Keeneland Race Course, and moments away from University of Kentucky and numerous shops, restaurants and entertainment venues.

“With its traditional colonial style architecture and large porch with an outdoor living room illuminated with lanterns, this hotel is a truly exceptional destination within itself and one we’re very proud to have join Curio – A Collection by Hilton,” said Dianna Vaughan, global head, Curio – A Collection by Hilton. “Having Southern roots myself, I can attest to the charm, authenticity and distinctive personality of The Campbell House Lexington that travelers – including numerous dignitaries and equestrian enthusiasts – have been drawn to for so many years.”

Construction on the hotel began in 1949, and the two-story building opened its doors to the public in 1951 as The Campbell House Motor Inn. By the early 1970s, the hotel began its process of transforming into a glamorous destination with the addition of a pool and dining room. In 1979, the hotel added guest rooms, a fine dining restaurant and a world class lounge, The Barrel Room. After decades of evolving – including surviving a fire in 1986 – the hotel’s service, allure and deep history are setting the stage to welcome a new beginning as part of the Hilton Worldwide portfolio.

“We are excited to have The Campbell House Lexington in our growing portfolio,” said Jim Merkel, CEO and founding partner of Rockbridge Capital. “Our vision is to provide remarkable experiences, and Curio – A Collection by Hilton is the perfect fit for the hotel’s distinctive design and emphasis on local discovery.”

Known as one of the finest hotels in Kentucky, the 250-room The Campbell House Lexington boasts 15 suites and equestrian-themed modern décor mixed with Southern elegance. The hotel also offers numerous award-winning services and amenities that today’s modern traveler has come to expect. This includes a large indoor heated pool, 24-hour business & fitness centers, daily room service from 6:30 a.m. to 11 p.m. and complimentary Wi-Fi throughout the hotel. The hotel also features two distinctly Southern dining options:

- **Kilbern’s Restaurant:** Open daily for breakfast, lunch and dinner, Kilbern’s Restaurant serves a variety of bourbon-inspired dishes – including bourbon apple pork, bourbon glazed salmon, Kentucky Hot Brown and bread pudding with caramel bourbon sauce.
- **Bogart’s Bar & Grill:** Featuring American favorites – such as burgers and Reuben sandwiches – infused with local flavor, guests can also sample specialty cocktails and discover the finest Kentucky bourbons. Open daily at 4 p.m., guests are invited to enjoy live music every Friday and Saturday.

For those seeking an unforgettably distinctive and memorable event, conference or wedding, The Campbell House Lexington boasts more than 18,000 square feet of flexible meeting space, including a grand ballroom with seating for up to 500 guests – complete with a private entrance and beautiful cut crystal chandeliers. The hotel also features 12 multi-use rooms ideal for meetings or smaller gatherings.

Additionally, The Campbell House Lexington offers Meetings Simplified™ - meeting packages with one simple contract that bundles basic meeting amenities together with a simple, inclusive price. To celebrate the opening, the hotel is offering Double Meeting Planner points and 10 percent off all bookings through March 31, 2016.

The Campbell House Lexington, Curio Collection by Hilton participates in the Hilton HHonors® loyalty program, which is open to all guests and free to join. Visit [here](#) for enrollment information. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, free standard Wi-Fi, access to digital check-in and Digital Key and no hidden fees, only when they book directly through Hilton.

To celebrate the opening of the hotel, HHonors members will earn double bonus points on stays from January 1, 2016 through March 31, 2016 Gold and Diamond HHonors members staying at The Campbell House Lexington will enjoy complimentary breakfast for up to two registered guests per room and space-available room upgrades.

Media may access additional information and high-resolution images for The Campbell House Lexington, Curio Collection by Hilton at news.curio.com/campbellhouse. For more news on Curio – A Collection by Hilton, visit news.curio.com.

The Campbell House Lexington, Curio Collection by Hilton is located at 1375 South Broadway Road, Lexington, Kentucky 40504. For more information, or to make a reservation, travelers may visit curio.com or call 1-859-255-4281.

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About Curio – A Collection by Hilton

Curio – A Collection by Hilton™ (curio.com) is a global set of remarkable upscale and luxury hotels hand-picked for their unique character and personality; each one a part of the city they call home. Curio guests are passionate, independent-minded travelers seeking local and authentic experiences who value the added peace-of-mind that comes with the Hilton name and award-winning Hilton HHonors program. Curio joins a portfolio of world-class brands from Hilton Worldwide, a leading global hospitality company. Come discover the latest stories at news.curio.com, connect with us on Facebook, Instagram and Twitter or inquire about development opportunities at hiltonworldwide.com/development.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,500 managed, franchised, owned and leased hotels and

timeshare properties, with more than 745,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hilton-worldwide.

About Rockbridge

Rockbridge is an investment platform with over 20 years of experience investing in real estate and operating companies. It has made over 340 investments in 44 states in transactions worth more than \$5 billion. Through its deep, in-house experience and strong relationships, Rockbridge has delivered a long track record of attractive risk-adjusted returns across multiple cycles. For additional information about Rockbridge, visit rockbridgecapital.com.

HP Hotel Management, Inc.

HP Hotels is a 3rd party management group with a portfolio of over 30 hotels in 12 states comprised of Hilton, Marriott, InterContinental, Choice, and Independent full-service and select-service hotels. With significant expertise in operations, asset management and profitability, HP has earned preferred hotel management company status with name brand hotel chains while ranking among the Top 50 Hotel Management Companies in the United States according to Lodging Hospitality Resources.