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**FOR IMMEDIATE RELEASE**

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**Charlotte Uptown Hampton Inn showcased on National Geographic**

**Charlotte, NC June 8, 2016** - HP Hotels "HP", is pleased to announce that the Charlotte Uptown Hampton Inn has been selected by Hilton to be a showcase hotel for the National Geographic online video series about United States National Parks. The host of the series, Conrad Anker, will visit 5 different parks across the US and will highlight a Hilton property at each stop.

The Charlotte Uptown Hampton Inn, owned by Smith Enterprises and managed by HP Hotels, was selected by Hilton Worldwide in part to showcase the hotel's most recent renovations, which included updates to all 149 of its guest rooms. Prior to that, in 2013, the hotel renovated all public spaces and upgraded the lobby to reflect the latest Hampton design, "Perfect Mix." The total cost for all of these upgrades was **\$4.5 million**.

"It is real privilege to have the Hampton Inn Uptown be chosen as a showcase piece in the National Geographic Series. As an Owner we have always ensured that our Operations are of the highest quality and best in class. It's satisfying to know when you invest back into a great brand like Hampton they reward you with a high profile opportunity such as this." "I am excited about the series and look forward to watching the final piece." Said Tim Fridley, COO of Smith Enterprises

## **About the Hotel**

The Hampton Inn Charlotte Uptown is located at 530 E. Martin Luther King Jr. Blvd. Charlotte, NC 28202 and features 149 guest rooms. Hampton Inn Charlotte Uptown participates in Hilton HHonors®, the only hotel loyalty program that allows members to earn Points & Miles® on the same stay and No Blackout Dates on reward stays. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, digital check-in and no booking fees only when they book directly through Hilton.

For more information or to make reservations, please visit Hampton Inn Charlotte, NC [www.charlotteuptown.hamptoninn.com](http://www.charlotteuptown.hamptoninn.com) or call 1 (704) 377-0917

Read more about Hampton Inn at [www.hamptoninn.com](http://www.hamptoninn.com).

## **About Hampton Inn**

We know balancing family, friends, work and other free time keeps you busy. We want to help you start your day off right. Whether you're visiting for business or pleasure, you'll always have high-quality and consistent accommodations and amenities. Enjoy a clean and fresh Hampton bed® and free Wi-Fi. Wake up each morning to our free, hot breakfast with fresh baked waffles and hearty oatmeal with toppings. Plus, you can count on friendly, helpful service and so much more. Guaranteed. If you're not satisfied, we don't expect you to pay. That's our commitment and your guarantee. That's 100% Hampton®.

## **HP Hotel Management, Inc.**

HP Hotels is a 3rd party management group that excels in hotel repositioning, capital improvement planning & project management. HP Hotels has a portfolio of over 30 hotels in 12 states comprised of Hilton, Marriott, Starwood, InterContinental, Choice, and Independent full-service and select-service hotels. With significant expertise in operations, asset management and profitability, HP has earned preferred hotel management company status with name brand hotel chains while ranking among the largest Top 50 Hotel Management Companies in the United States.

