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MOBILE, Ala. and MCLEAN, Va., November 17, 2015 - [The Admiral Hotel Mobile](#), a historic, boutique hotel, conveniently located in downtown Mobile, Ala., today joined [Curio - A Collection by Hilton, Hilton Worldwide's](#) (NYSE: HLT) rapidly expanding global collection of distinctive upscale and luxury hotels catering to travelers seeking local discovery and authentic experiences. Originally opened in 1940, The Admiral Hotel Mobile, Curio Collection by Hilton, is located within walking distance of the famed Dauphin Street and has undergone a multi-million dollar renovation to the lobby, restaurants, public spaces and meeting space - in addition to a complete redesign of all guest rooms.

"The hotel's prime location in the heart of Mobile's business, entertainment and cultural districts, provides guests the perfect launching pad to easily immerse themselves in the local culture and flare that is truly unique to the great city of Mobile," said Dianna Vaughan, global head, Curio - A Collection by Hilton. "This historic property has hosted a number of iconic stars over the years, and we can't wait to roll out the red carpet for all future guests of The Admiral Hotel Mobile."

When the 12-story Admiral Hotel Mobile originally opened more than 75 years ago, it was home to a cocktail lounge, coffee shop, drug store and National Airlines Office. Today, guests can relax in one of the 156 stylishly appointed guest rooms or one of the five luxurious suites, each completely reimagined with amenities and décor that today's modern traveler has come to expect. Other highlights of the hotel include an outdoor retreat, complete with a swimming pool and plush lounge chairs, and a 24-hour fitness center with Precor equipment.

The hotel - managed by [HP Hotels Management](#) and owned by The Thrash Group - is designed to celebrate its art deco history, with a mix of custom furnishings, modern décor, 1940s era architectural details, exposed bricks walls and original flooring, all while giving a nod to the local community and its deep, rich history.

"We're thrilled to add our hotel to the global Curio Collection, and offer guests an upscale historic Hilton Worldwide property in the market," said Joe Langford, general manager, The Admiral Hotel Mobile. "The redesign of the property will provide our

guests with a true first class experience, and positions our hotel as the premier choice for both business and leisure travelers visiting our city."

The hotel also features two locally infused dining options. Corner 251 is an all-day café & bakery with a new bar, serving locally roasted Serda's coffee, freshly made pastries, seasonal sandwiches and regionally inspired small plates. Open daily for breakfast, lunch and dinner, Launch is an upscale urban farm-to-table restaurant featuring a diverse menu of American classics made with fresh ingredients from local fisheries, growers and purveyors. Menu highlights include buttermilk fried chicken, Chef Sam's gumbo and Launch's famous red beans.

For those seeking a memorable event, conference or wedding, The Admiral Hotel Mobile offers more than 6,700 sq. ft. of flexible meeting space that can accommodate up to 550 guests. This includes a 3,400 sq. ft. ballroom with original hardwood floors dating back to 1940 that can be divided into three sections. For smaller events, the hotel offers eight meeting rooms, including versatile boardrooms and private event spaces. Customized on-site catering and state-of-the-art audio/visual equipment will ensure every event - large or small - is a success.

The Admiral Hotel Mobile, Curio Collection by Hilton participates in the Hilton HHonors® loyalty program, which is open to all guests and free to join - visit [here](#) for enrollment information. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, free standard Wi-Fi, access to digital check-in and Digital Key, and no hidden fees, only when they book directly through Hilton. To celebrate the opening of the hotel, HHonors members will earn double points on stays from December 1, 2015 through March 31, 2016. Gold and Diamond HHonors members staying at The Admiral Hotel Mobile will enjoy complimentary breakfast for up to two registered guests per room and space-available room upgrades.

The Admiral Hotel Mobile, Curio Collection by Hilton is located at 251 Government Street, Mobile, Alabama 36602. For more information, or to make a reservation, travelers may visit curio.com or call 1-251-432-8000.

Media may access additional information and high-resolution images for The Admiral Hotel Mobile, Curio Collection by Hilton at news.curiocollection.com/admiralmobile. For more news on Curio - A Collection by Hilton, visit news.curio.com.

About Curio

Curio - A Collection by Hilton (curio.com) is a global set of remarkable upscale and luxury hotels hand-picked for their unique character and personality; each one a part of the city they call home. Curio guests are passionate, independent-minded travelers seeking local and authentic experiences who value the added peace-of-mind that comes with the Hilton name and award-winning Hilton HHonors program. Curio joins a portfolio of world-class brands from Hilton Worldwide, a leading global hospitality company. Come discover the latest stories at news.curio.com, connect with us on [Facebook](#), [Instagram](#) and [Twitter](#) or inquire about development opportunities at hiltonworldwide.com/development.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#), and [Instagram](#).

HP Hotel Management, Inc.

HP Hotels is a 3rd party management group with a portfolio of over 30 hotels in 12 states comprised of Hilton, Marriott, Starwood, InterContinental, Choice, and Independent full-service and select-service hotels. With significant expertise in operations, asset management and profitability, HP has earned preferred hotel management company status with name brand hotel chains while ranking among the Top 50 Hotel Management Companies in the United States according to Lodging Hospitality Resources.