



1 Chase Corporate Drive,
Suite 210
Birmingham, AL 35244

FOR IMMEDIATE RELEASE

CONTACTS:

HP Hotels
Stephanie Atkisson, Area VP Sales & Marketing
704-507-8050
satkisson@hp-hotels.com
www.HP-Hotels.com

HP Hotels Recognizes the Top Performing Hotels for 2015/2016

Team Members and Hotels awarded for BEST IN CLASS performance

Birmingham, AL 9.6.16 - HP Hotels "HP", is pleased to announce the Top Performers for 2015/2016 in their portfolio. "At HP, we instill in our on-property leadership to deliver 'best in class that the industry has to offer' from high-quality hotels, the highest level of service to inventive proactive sales and marketing efforts and we're seeing the pay-off with the award winners honored at our annual Leadership conference. It's rewarding to see our teams take such great pride in pushing throughout the year with our balanced-score card approach in measuring performance by property with clear key metrics and overall portfolio rankings." Charles Oswald, President and COO.

The Hilton Garden Inn West Little Rock, AR took home the "Hotel of the Year" award for a great overall performance in all categories including "Most Outstanding Service." The hotel also ranks in the top 5% of the brand. The Director of Sales from the Hilton Garden Inn West Little Rock won "Director of Sales of the Year." Anita Williams has been with the hotel for over 1 year and has done an exceptional job of increasing market share, developing her team and hotel revenue performance.

Jared Bunch, the General Manager of the Hilton Garden Inn Charlotte/Pineville won "General Manager of the Year" for his outstanding

performance and QA scores. The Hilton Garden Inn Charlotte/Pineville has seen growth in ADR as well as revenue for the trailing 12 months. The property is currently ranked in the top 15% of all Hilton Garden Inn's Nationwide.

HP also recognized the Hilton Garden Inn Conway for "Highest Yield Growth" and their "Community Service" outreach projects. The TownePlace Suites Birmingham was awarded the "Most Outstanding Financial Performance" as well as the General Manager, Michael Johnson, was named "Most Accounting Focused GM." Lastly, HP added a new Hotel award for 2015/2016 to recognize the "Most Improved" property, which was awarded to the Aloft OKC Bricktown for significant strides in one year with revenue performance and market share growth.

HP Hotel Management, Inc.

HP Hotels is a 3rd party management group that excels in hotel repositioning, capital improvement planning & project management. HP Hotels has a portfolio of over 30 hotels in 12 states comprised of Hilton, Marriott, Starwood, InterContinental, Choice, and Independent full-service and select-service hotels. With significant expertise in operations, asset management and profitability, HP has earned preferred hotel management company status with name brand hotel chains while ranking among the largest Top 50 Hotel Management Companies in the United States.