



September 21, 2017

HP's evolution to include a more diverse range of brands, has recently led us to partner with Global Hospitality Group in the management of five recently renovated G6 hotels. Georgia locations include Augusta, Chamblee/Atlanta, Columbus, and Savannah, with a fifth property in Greenville, SC. Transition into the HP family initiated last week, and will proceed over the next several weeks.

To lead this project, we've promoted another one of our own, Mark Alvarez, as Regional Director of Operations! Mark first joined HP Hotels as General Manager of our Comfort Suites Northlake Charlotte, where he successfully led his team to make significant improvements to revenues and profitability, drive positive RGI growth, and achieved outstanding QA performance. Mark's prior hospitality experience includes General Manager roles for a variety of South Florida upscale boutique style brands, hotel/condo project and a four-diamond full service hotel. Mark also has prior corporate experience as Regional Director of Operations overseeing a portfolio of boutique and upscale properties in the Miami area. He has served in several task force capacities with HP in the past, as we onboarded other franchise select and full service hotels.

Mark's professionalism, commitment to excellence, expertise, strong work ethic and ability to drive results earned him this role. Mark recently relocated with his family back home to Miami where he will be based in this new role with HP.